

INTERNATIONAL SYMPOSIUM ON COCOA RESEARCH 2022

STRENGTHENING COCOA MARKET DEVELOPMENT THROUGH ADDED VALUE INNOVATION (FERMENTATION) FOR COCOA FARMERS IN JEMBRANA

BALI - INDONESIA

Conclusion :

1. An innovative approach to the cocoa program is urgently needed and one of the most important things in building a Market Development System is "certain premium market guarantees through the fermentation process".
2. "Start from a good and sustainable market" and then balance it with strengthening the upstream sector.
3. For Indonesia, strengthening quality through premium fermentation is an innovative way to invite farmers to get more value, not only from income but also from the image of Indonesian cocoa on the world/global market
4. Stakeholder support and creating an enabling environment that supports changes in quality and respect for farmers' income

Recommendation :

1. Safeguard cocoa and the future of farmers by: improving quality through the fermentation process, ensuring a sustainable niche market and strengthening farmer institutions.
2. Strengthening Cooperatives as Institutions for the Joint
3. Struggle of farmers who are managed professionally Strengthening the role of women and young farmers as a form of building gender balance.
4. Sustainable Certification for farmers and cooperative to strengthening market penetration (RA, Organic dan Fair Trade Certification)
5. Proper regulation and full support from the government
6. Various forms of innovative approaches are urgently needed to call for hope and a movement to stay in cacao in Indonesia

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