



Creating value added from Field to Fork

The story of
WholeFruit Chocolate

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Barry Callebaut



**EXPRESS YOUR
TRUE NATURE™**

















2022 International Symposium on Cocoa Research (ISCR), Montpellier, France



VALUE
ADDED?

MEET THE CACAOFRUIT FARMERS

+15%







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PROVINCE OF LOS RIOS, ECUADOR



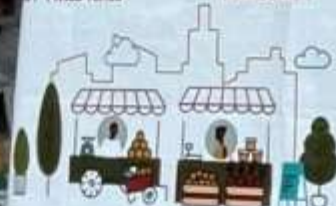


productos locales



San Juan
Tel: +51 900 161000

Lugar: Rivera Cocoa
Matilde Esther



Reservas Servicios Otros productos



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Signa nuestra página en Facebook
@RiveraCocoa











TREND

HEALTHY INDULGENCE

GOOD FOR ME

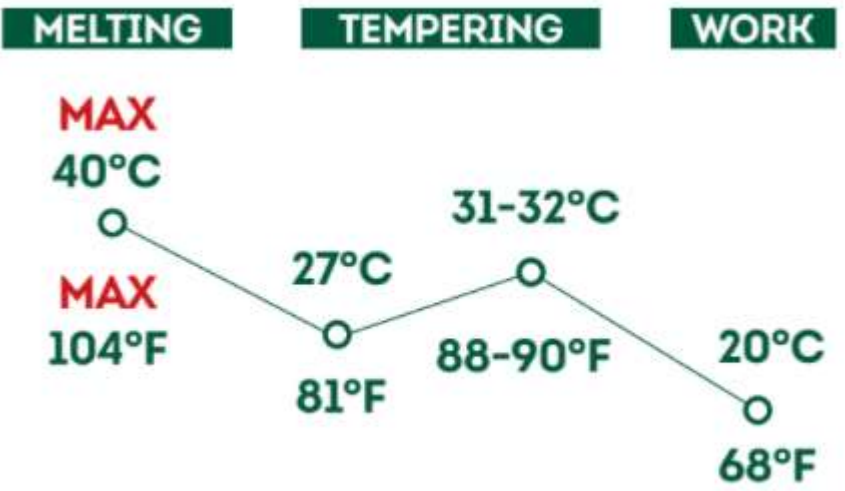
-  Natural
-  Clean Label
-  Plant-based

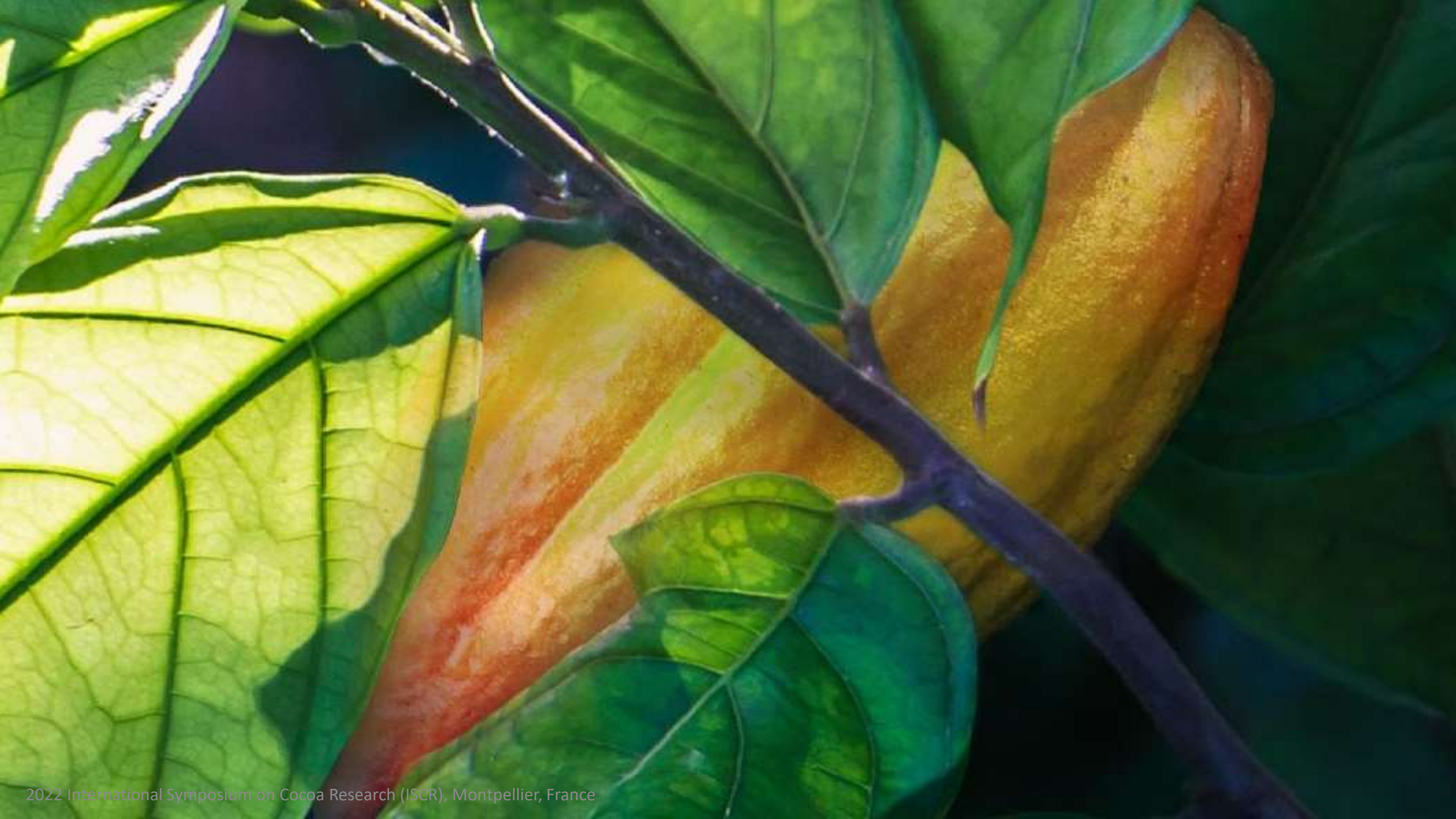
GOOD FOR THE PLANET & PEOPLE

-  Sustainably & responsibly sourced
-  Improving farmers' quality of life
-  Upcycled, less waste



WholeFruit Chocolate Crystallization Curve





An artistic illustration of a cocoa fruit and its cross-section. The whole fruit is on the left, showing a gradient from green to orange. To its right is a cross-section revealing the white pulp and brown seeds. A dynamic splash of golden-brown liquid, representing chocolate, surrounds the fruit. The background features soft green washes and faint pencil sketches of leaves and a cocoa pod. The word 'EDUCATION' is centered in a large, black, sans-serif font.

EDUCATION

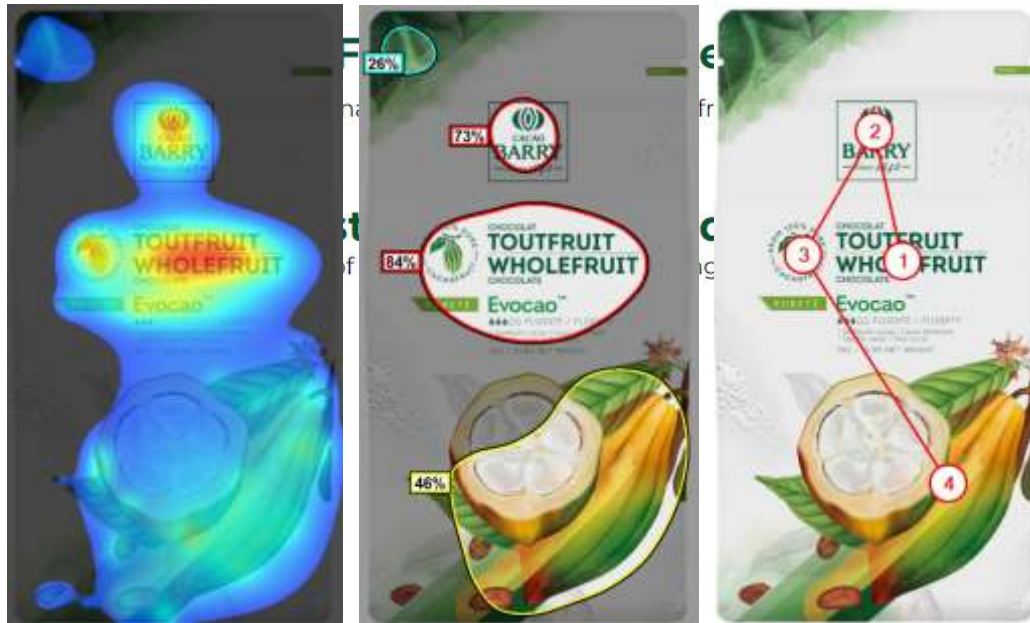


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TRUE NATURE™**



Made from 100% pure cacaofruit

Nothing else added: no refined sugars, no lecithin, no vanilla.







chokoladekatten • S'abonner
Bagnols, Provence-Alpes-Côte D'Azur, ...



szulc_kamil • S'abonner
Akademia Czekolady



sarahfranklandpastry • Pennyhill Park



romaincornu • Abonné(e)
Hakkasan Las Vegas Restaurant



gourmetpartner



restaurantdaniel
Restaurant Daniel

,HOCOLATE



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